



# China Wedding Expo 2026

July 23<sup>rd</sup>-25<sup>th</sup>

Shanghai World Expo Exhibition & Convention Center NEW

South Entrance: 1099 Guozhan Rd / North Entrance: 850 Bocheng Rd  
Pudong New Area, Shanghai, China

Go Beyond for New Expansion Together

## Embracing and Exploring Wedding Photography Industrial Trends, Innovation and Upgrades

INTEGRATION

As the wedding photography industry enters a wave of "new expression and new experience", China Wedding Expo 2026, with the theme of "Go beyond for New Expansion Together", will be held in Shanghai World Expo Exhibition & Convention Center.

Focusing portrait photography industry for the past 25 years, China Wedding Expo 2026 will be concurrently held with MATERNITY & CHILDREN'S PORTRAIT PHOTOGRAPHY FAIR 2026, SHANGHAI BRIDAL FASHION WEEK 2026, VISION & IMAGE SHANGHAI 2026, PHOTO & IMAGING SHANGHAI to jointly explore whole wedding industry for image aesthetics upgrades and total business solution.

## Matching, Integrating and Empowering Whole Wedding Photography Industrial Chain

EMPOWERMENT

Closely following "personalized, scenario-based, and emotional" trends and needs of Generation Z, China Wedding Expo provides a one-stop purchasing model for whole-industrial, by showcasing new business such as "Photography + Culture and Tourism" and "Imaging + Smart home", with exhibits covering from Chinese-style design, AI equipment, new photography techniques to new marketing solutions. By visiting the exhibition integrated with five core elements, "photography technology, framing products, software tools, online marketing, and AI technology", visitors will experience the show's "online + offline" ecology, take part in "Whole Wedding Photography Industrial Chain Forum" and find their total solutions.



## Gathering in Shanghai in 2026 to Explore A New Blue Ocean

SHANGHAI

We cordially invite pioneers, creators, and partners from global wedding photography and art industry to gather in Shanghai. Here, you will engage in dialogue with industry elites, explore breaking ideas, discover cross-industry collaboration opportunities, and jointly usher in a new chapter of high-quality development for the wedding photography industry.



## Stand Inquiry and Contacts

Shanghai International Exhibition (Group) Co.,Ltd

Shanghai International Exhibition Management Co.,Ltd

Tel : (86)21 6279 2828

E-mail : chinawedding@siec-ccpit.com

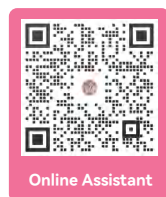
## Exhibits

EXHIBIT

Image post-production, Wedding house and one-stop clubhouse, Wedding room services and wedding supplies, Photography & video semi-finished products and consumables, Space design and home furnishings, Destination wedding, Demo and franchise, Travel photography and RVs, Set and props, Cultural and Creative Product, Marketing planning and software, Media operations, etc.



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